Return to:

IAPMO-DW&BP
9878 Burke Pond Court
Burke, VA 22015
Phone: 703-934-0115 • Fax: 703-934-0119
laura.curtis@iapmo.org

DISPLAY AD INSERTION ORDER and SALES AGREEMENT

Ad to appear in Drinking Water & Backflow Prevention magazine

Advertiser Name: _____

Contact person/Agent: _____

Billing Address: _____

_____

Phone: _____

Fax: _____

E-mail: _____

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Advertiser/Agent requests Ad to appear under the following Schedule RATE CARD USED:

All Ads are printed on Full Color Pages/no reduction for single color ads. Please review the Current Rate Card for Mechanical Information, Material Deadlines and Pricing. Please print clearly.

Date	Size	Title	Rate
Jan. 2011			
Feb. 2011			
Mar. 2011			
Apr. 2011			
May 2011			
Jun. 2011			
Jul. 2011			
Aug. 2011			
Sept. 2011			
Oct. 2011			
Nov. 2011			
Dec. 2011			

Send Artwork/Ad Materials to DW&BP at

IAPMO Editorial Offices of DW&BP
4755 E. Philadelphia Street
Ontario, CA 91761
Phone: 703-934-0115 Fax: 703-934-0119
e-mail: cindy.most@iapmo.org or laura.curtis@iapmo.org

Art work is ☐ Digital File ☐ DWBP to design (client to provide logo, text, etc.)

Art work being sent by: ☐ UPS ☐ Fed Ex ☐ Priority Mail
☐ Upload to FTP ☐ e-mail (editor@iapmodwbp.org)
Call 703-934-0115 for FTP instructions

Advertiser/Agent agrees to pay promptly upon receipt of billing/statement and to be bound by terms and conditions for payment set forth on Rate Card indicated above, incorporated by reference to this agreement.

Advertiser/Agent signature _____ Date _____ Publisher Acceptance _____ Date _____

Agency Commission: Magazine: 15% of gross billing on advertising space. All billings are due and payable 30 days from the date on the invoice and both the advertiser and its agency are jointly and severally liable for payment of the invoice. Interest on unpaid invoices will be charged at the rate 8% per annum. The Publisher will not be bound by any condition appearing on the advertiser's or its agency's insertion order or copy instructions when such conditions with the regulations set forth in the Publisher's current rate card. Cancellations will not be accepted by the Publisher after the closing date. Cancellations prior to the closing date must be in writing and none are considered accepted until confirmed in writing by the Publisher. The Publisher may repeat the advertiser's most recent advertisement when material for a new advertisement has not been received by the Publisher by the closing date. If no previous advertisement exists, the Publishers will add a late cancellation charge amounting to 65% of the rate-card value for the space.